

Mural Policy

Murals are often a traditional component of a public arts program. The Edmond Visual Arts Commission (EVAC) began in 2001 and in 2002 the first mural was painted next to the Historic School House at 124 E. 2nd St. Over the years the EVAC acquired other murals. However, we did not have an official mural policy.

Several factors created the need for one, namely the difficulty of EVAC's ability to maintain murals into perpetuity. Therefore, the new policy will label murals as "temporary art". Murals approved by the EVAC become part of the City's Public Art Collection for 5 years.

What

What is a mural? Murals are defined as a hand produced work of visual art that is painted by hand directly to an exterior or interior wall of a building.

Murals are NOT a sign. The art shall not include logos, emblems, trademarks, or other similar devices which identify or advertise any product, service, or business. Provided, however, such depictions may include a signature or sponsor's identification. The art shall not contain profanity or otherwise vulgar language or imagery; imagery associated with specific religious, political, or gang-affiliated groups; sexually explicit and/or obscene content; content depicting illegal activities, gore, and/or graphic violence; and/or offensive content, recognized signs of hatred, or discrimination against any race, color, sex, sexual orientation, national origin, disability, religion, age, ancestry, marital status, familial status, gender identity or expression. In lieu of a bronze plaque, the artist may write on the mural (i.e.) commissioned by the Owner, Partner and the EVAC and the date and the signature of the artist/artists.

When

When is a mural no longer viable as an artwork? Is there a reasonable "life span" or "service life" for a mural? Oklahoma's weather conditions require that the life of a mural be realistically addressed. It is the spirit of ensuring that murals funded and supported by the EVAC will be maintained by the artist for the first five years. This ensures that murals will continue to look as their artists and designers intended.

It is permissible for the property owner to continue to have the artist "touch up" an existing mural after the first five years at the property owner's expense.

The owner of the property and future owners shall honor the life of the mural contract which is five years. However, provisions in the contract do allow for early removal with a pro-rated repayment of municipal funds if the property owner wishes to remove the mural before the end of the five years.

Where

Where can publicly funded murals be placed? They can be placed on public or private buildings, such as businesses, schools, as well as other City or privately owned infrastructure.

Who

Who can propose mural projects? Anyone can propose a mural project, including individuals, organizations, businesses, neighborhood associations and government agencies. Ideas for murals will be accepted from anyone, provided that meet the mural policy criteria.

How

How do you fund a mural through the EVAC? A private donor picks an artist, conceptual drawing, and a publicly accessible location; complete the partnering application for the Edmond Visual Arts Commission's review and consideration. Once approved, the City can match one-half the price of the mural subject to EVAC's approval. The donor may be eligible for a tax deduction for the gift to the City and the City assumes ownership of the "temporary art" mural. For more information about the Public Art Program, please call (405) 285-4275 or email publicart@artedmond.com.

STEP-BY-STEP MURAL partnering for Edmond’s Public Art Program

What we need from the ARTIST(S)

Before presenting to EVAC to obtain their approval, we will need the following:

1. Contact information including name, phone number, address, and email
 2. Bio and/or artist statement
 3. Sketch and name of the preliminary design for work
 4. The total cost of the mural (this must be all inclusive)
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After EVAC approval, we will need the following:

5. Artist must sign contract before work begins and any payments are made
6. Completed W9 Form (to set up vendor information allowing us to make payments to artist(s))
7. Two invoices from the artist, one for the first half “Due Upon Receipt”, the other one for the second half “Due Upon Completion”. Please do not put a date on the invoices.

Artist(s) will be paid half before work begins, and the other half upon completion of the work.

What we need from the PARTNER (This is the person paying for half of the mural.)

1. Partner provides payment for their half of the mural to City of Edmond at the time of EVAC approval.
2. Partner must sign contract before work begins and any payments are made to the artist(s).

What we need from PROPERTY OWNER (if different from Partner)

1. Property Owner must sign contract before work begins and any payments are made to the artist(s).

The contract will be provided by the Director of Public Art.



ART IN PUBLIC PLACES
Partnering Application

Date of **Mural Application** _____

Business/Individual Partner Name and Address _____

Representative _____ Phone _____

Email _____

Public /City /or Private Property _____

Title of art piece _____ **Medium** _____

Size /Square Footage _____

Exact location of art piece _____

Art piece facing what direction: _____

Artist/Gallery Name _____

Artist/Gallery _____

Check to: _____ **Please provide a W9 for our files.**

Contact Person / Artist / Gallery / _____

EVAC Partnering at half \$ _____ Total cost \$ _____

In lieu of a bronze plaque, the artist may write on the mural (i.e.) commissioned by the Owner, Partner and the EVAC and the date and the signature of the artist/artists.

Expected installation date _____

EVAC Contact Person Cinda Covel _____

Date on EVAC Agenda _____ Date approved by EVAC _____

Artist biography must accompany this document in order to be processed.
Check for donation will need to be presented at the time of final approval.